

RELATIONSHIP BETWEEN CULTURAL HERITAGE PRESERVATION AND HERITAGE TOURISM DEVELOPMENT IN THE ETHNIC MINORITY AREAS

Trần Hữu Sơn*

Abstract: *Tourism is currently growing rapidly in types in the ethnic minority areas. It has a strong impact on economic development and at the same time exerts negative influence on the preservation and promotion of cultural heritages. This article analyzes the relationship between heritage tourism development and cultural heritage preservation. It covers the following issues: (i) concept and types of heritage tourism; (ii) role of heritage tourism in economic development and cultural heritage preservation; (iii) solutions to develop a harmonious relationship between cultural heritage preservation and heritage tourism development.*

Keywords: *Cultural heritage preservation, heritage tourism, ethnic minorities.*